

MARCEL HABERMEHL

SHOPIFY EXPERT

ABOUT ME

Hi, my name is Marcel and I am here to help you to increase the success of your e-commerce business. I am a reliable Shopify Expert based in Berlin. I helped more than 50 businesses to start, expand and establish their Shopify stores. I pay attention to details, think outside the box and I really love to help other people.

EDUCATION

DARMSTADT UNIVERSITY

2011 - 2014 | Bachelor of Arts in Business Administration
Dual study program - Specialization E-Commerce/Marketing

EXPERIENCE

2014- ROKAPUBLISH GMBH

2016 HEAD OF E-COMMERCE

- Creating an online-shop from scratch in Magento
- Conception of the marketing concept

www.rokaplay.de

2016- RAVE CLOTHING

NOW CEO & FOUNDER

- Clothing brand with shopify store and mobile app
- More than 1 Mio.+ sales

www.rave-clothing.com

2018- GETYOURSTYLE

NOW CEO & FOUNDER

- Clothing brand with shopify store and Influencer merch
- More than 500k+ sales

www.getyourstyle24.com

2019- SHOPMENTOR

NOW CEO & FOUNDER

- E-Commerce and design expert as a freelancer
- More than 11 years experience

www.shopmentor.de

CONTACT

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www.shopmentor.de

SKILLS

E-Commerce



Branding



Design



Development



Adobe CC



Texting

